

**Grand County Rural Health Network  
Advocacy Definitions and Roles**

	<u>Definition</u>	<u>Role of GCRHN Staff</u>	<u>Role of GCRHN Board</u>	<u>Reporting Mechanism</u>
Administrative Advocacy	Efforts to influence actions of the Executive Branch, such as by commenting on rulemakings and regulations, Executive Orders, and other policies.	Staff will primarily lead these efforts.	Board of directors will be consulted for advice and consulted regularly on positions/ expertise on a variety of issues.	Monthly board meetings
Advocacy Agenda	A document that clearly articulates GCRHN's positions on issues that are either expected will be open to public comment and/or issues we anticipate improve health access for our community.	Staff will facilitate this process with the board.	Board of directors Executive Committee will collaborate with staff to develop the agenda.	Developed through Executive Committee and shared with the full board of directors
Engaging in grassroots organizing and community mobilization	Educating and mobilizing individuals to influence public policy. This can also include a communication with the general public that reflects a view on specific legislation and includes a call to action that encourages people to contact their legislative representatives or staff in order influence that legislation.	Staff will primarily lead these efforts.	Board of directors will be consulted for advice and consulted regularly on key issues or approaches on engaging the community.	Monthly board meetings

Engaging key decision-makers, politicians, and influencers engagement	This involves developing and nurturing relationships with key decision-makers, politicians, and influencers engagement who have direct connection to the issues in which we advocate	Staff will primarily lead these efforts.	Board of directors will collaborate with staff to determine whom to engage and engage with these leaders as necessary.	Monthly board meetings
Issue Advocacy	An organization communicating positions on issues of social, economic or philosophical concern that are related to the organization's charitable or exempt purposes. Advocacy might include education or attempting to influence the public on subjects such as health care, gun safety, worker rights or environmental protection. The term is commonly used to mean all policy-related activities that are not intended to intervene in an election for or against a candidate for public office.	Staff will primarily field requests for this type of advocacy from partners. In situations where requests are needed on a short notice, staff will decide on which issues to support.	Board of directors will collaborate with staff in making decisions on which issues to support unless these requests have quick turnaround times.	Monthly board meetings
Monitoring the policy environment	This includes tracking legislative or regulatory decisions or upcoming areas for public input.	Staff will primarily lead these efforts and rely on key advocacy partners to inform these efforts.	Board of directors will be updated on emerging issues that directly affect the mission of GCRHN.	Monthly board meetings

<p>Providing data and information on key health issues</p>	<p>This involves sharing key data and information about key health and/or issues impacting health in Grand County.</p>	<p>Staff will primarily lead these efforts and decide on which mediums are the best to communicate.</p>	<p>Board of directors will be involved with supporting and providing advice on strategies and approaches on sharing data and information.</p>	<p>Monthly board meetings</p>
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